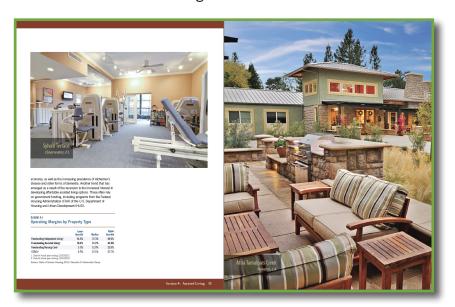


# Share Your Photos for the Fifth Edition of the **NIC Investment Guide**

The Fifth edition of NIC Investment Guide: Investing in Seniors Housing & Care is scheduled to publish in the fall of 2018. We invite your organization to submit photographs of senior housing and nursing care properties that could be featured and captioned within the NIC Investment Guide.

The NIC Investment Guide is a primer for understanding the seniors housing and care sector. This publication provides the most reliable industry data for investors to help them evaluate risks and returns, and to fine-tune their individual investment strategies.



### What We're Looking For

- Images of property interiors or exteriors (new and older properties).
- Images of property amenities.
- Images can include non-posed shots of residents.

The images MUST be high resolution and use a common file format: JPG, JPEG, or PNG.

#### To Submit Images

Please provide the following documents when submitting photos:

- Fill out the enclosed Photograph & Image Release form.
- Complete the enclosed Photo Submissions form to provide each photo's: file name, caption information (name and location of property), copyright information, and property type (IL, AL, Memory Care, Nursing Care or CCRC.)
- Provide contact information in case NIC has any issues regarding the submission.

Please submit all files by **Friday**, **April 27**, to investmentguide@nic.org. Thank you in advance for your participation. We look forward to receiving photographs of your properties.



# Share Your Photos for the Fifth Edition of the **NIC Investment Guide**

### Photograph & Image Release

I hereby grant the National Investment Center for Seniors Housing & Care, Inc. ("NIC") the right to take, make, use, and/or reproduce visual and audio images and recordings of me individually, and of me with other people, including without limitation the right to use and reproduce images that I submit to NIC (individually or collectively, "Images"). I represent and warrant to NIC that in submitting any Images to NIC, I have full authority to do so and I am not violating the rights (including, without limitation, the copyright) of any other party in or to such Images. If this representation is untrue and NIC suffers any loss as a result, the I will indemnify and hold NIC harmless from such loss.

I agree that NIC has unrestricted permission to make, use, publish, and republish the Images without notifying me, for purposes such as but not limited to inclusion of the Images in newsletters, brochures, websites, the Investment Guide, and other research publications. I acknowledge and agree that NIC shall have the right in its sole discretion to modify and/or retouch the Images to suit the context. I waive any right to inspect or approve the finished version(s) of the Images, including any written copy that may be created in connection the Images, or any right to be compensated for any use of the Images. I also hereby consent to NIC using any basic identifying information in connection with the Images, such as my name, my position/title/company, and if applicable the property/portfolio name.

I have read this Release, and I understand its content. I hereby release NIC, and any party authorized by NIC to publish or distribute a finished product containing the Images, from costs, claims, damages or liability which I may have in connection with the taking or use of the Images.

Signature: \_\_\_\_\_\_ Printed Name: \_\_\_\_\_\_\_ City: State: Zip: \_\_\_\_\_\_\_\_

(Deliver by Friday, April 27, 2018)

Please complete one entry for each photo you are submitting. You can submit as many photos as you wish, but please provide the following information for each photo.

following information for each photo.	
Image 1	Image 3
Image Filename:	Image Filename:
Copyright/photographer Information:	Copyright/photographer Information:
Caption:	Caption:
Property Type:	Property Type:
Contact:	Contact:
Image 2	Image 4
Image Filename:	Image Filename:
Copyright/photographer Information:	Copyright/photographer Information:
Caption:	Caption:
Property Type:	Property Type:
Contact:	Contact: